



LOUISIANA  
*Women*  
IN  
AGRICULTURE  
CONFERENCE  
**2024**

PARTNERSHIP  
**OPPORTUNITIES**



# Title SPONSOR

# \$10,000

- » 15 minute presentation from the main conference stage reserved seating (near the stage) for 8 guests (valued at \$750)
- » 20 x 20 expo space (valued at \$2,000)
- » You also have an opportunity to supply additional signage to be used at the conference
- » Gift provided to each attendee with your logo on it; Includes design and ordering of the gift + funding up to \$1,000
- » Media:
  - Logo on all conference promo emails sent to LWAG's mailing list promoting your company [Current list size: 3,500+]
  - Mention in at least 10 posts on our Facebook/Instagram pages prior to the event (or company promo video if sponsor provides)
  - Included in all press releases about the conference
- » Your business logo prominently located throughout the conference as "presented by", including, but not limited to:
  - Stage Signage
  - Conference program
  - Welcome signage
  - Attendee welcome bags
- » Only 1 title spot available {already taken for 2024}

**OUR 2024  
TITLE SPONSORSHIP  
HAS ALREADY BEEN  
CLAIMED BY:**



✦ Financing All Things Country

# Tier 1 PACKAGES

## ALL TIER 1 PACKAGES INCLUDE:

- » 6 tickets to the conference (valued at \$450)
- » 10 x 10 expo space (valued at \$500)
- » Your business logo listed in the conference program
- » Opportunity to add print collateral or promo materials in attendee bags
- » Mention in no less than 5 post on our Facebook/Instagram pages prior to the event



## WELCOME RECEPTION \$8,000

### 1 AVAILABLE

- » 5 minute presentation from the reception stage
- » Logo on attendee welcome bags
- » Free drink tickets with your logo on them
- » Specialty drink for the night named after your company
- » You also have an opportunity to supply branded cups/glasses and napkins, in addition to signage and additional recognition
- » Email sent to LWAG's mailing list promoting your company

## LUNCH SPONSOR \$7,500

### 1 AVAILABLE

- » Logo on attendee welcome bags
- » You also have an opportunity to supply signage and additional recognition
- » Logo placed on napkins and opportunity to supply additional signage
- » Email sent to LWAG's mailing list promoting your company

# Tier 2 PACKAGES

## ALL TIER 2 PACKAGES INCLUDE:

- » 4 tickets to the conference (valued at \$300)
- » 10 x 10 expo space (valued at \$500)
- » Your business logo listed in the conference program
- » Opportunity to add print collateral or promo materials in attendee bags
- » Mention in a post on our Facebook/Instagram pages prior to the event



## BREAKFAST SPONSOR \$5,500

- » Logo on attendee welcome bags
- » Disposable coffee cups with your logo on them [these will also be used at the coffee station throughout the remainder of the day]
- » You also have an opportunity to supply signage and additional recognition
- » Email sent to LWAG's mailing list promoting your company

## REGISTRATION SPONSOR \$4,800

- » You have an opportunity to supply signage and additional recognition near the registration tables
- » Email sent to LWAG's mailing list promoting your company
- » Your logo will be included on a promo item of choice that every attendee will receive at registration [only one sponsor per item; first come basis]
  - Cost of these promotional items is included in the sponsorship fee, and LWAG will handle the ordering

# Tier 3 PACKAGES

## ALL TIER 3 PACKAGES INCLUDE:

- » 2 tickets to the conference (valued at \$150)
- » 10 x 10 expo space (valued at \$500)
- » Your business logo listed in the conference program
- » Opportunity to add print collateral or promo materials in attendee bags
- » Mention in a post on our Facebook/Instagram pages prior to the event



## BREAK SPONSOR \$3,500

2 AVAILABLE

- » Friday we will have both a morning and afternoon break
- » As a sponsor of either break, your logo will be presented predominantly near the good stuff... the food and drinks!

## TOUR SPONSOR \$3,500

4 AVAILABLE

- » On Thursday, buses will take attendees to various destinations to see what and how various Louisiana producers are stewards of the land; your company will have the opportunity to have a representative on the bus ride to speak to attendees
- » We'll provide signage at the tour location
- » You'll also have the opportunity to provide collateral for the attendees on the bus (likely on their seats before they board the bus)

# Other PACKAGES

## BREAKOUT SESSION SPONSOR \$1,000



### 6 AVAILABLE

- » 4 tickets to the conference
- » Logo in the program
- » Logo on website
- » Shout-out on social media
- » Room signage for one of six breakout sessions
- » Someone from your organization can introduce the breakout speaker

## RESERVED TABLE FOR 8 PEOPLE \$525

- » 8 tickets to the conference
- » Reserved, priority seating

\*Tour tickets must be purchased separately and are not included in this price



# INFORMATIONAL EXPO BOOTH \$500



- » 2 tickets to the conference
- » 10 x 10 booth space
  - 6 ft table provided
  - 2 chairs provided
- » Name on programs
- » Included in the program (or an insert) and shout out on social media

# 10 X 10 RETAIL/CRAFT SPACE \$250

- » 2 tickets to the conference
- » 10 x 10 Booth space
  - 6 ft table provided
  - 2 chairs provided



# FRIEND OF LWAG \$250



- » 1 ticket to the conference
- » Name on programs

# LWAG 2024

MARCH 21 & 22

**PARTNERSHIP AGREEMENT FORM**  
YOU CAN ALSO COMPLETE THIS FORM ONLINE AT  
[WWW.LOUISIANAWOMENINAG.COM/PARTNER](http://WWW.LOUISIANAWOMENINAG.COM/PARTNER)

CONTACT NAME :

EMAIL ADDRESS :

PHONE NUMBER :

ADDRESS :

CITY/STATE/ZIP :

BUSINESS NAME :

PARTNER LEVEL :

## PAYMENT OPTIONS

PLEASE MAKE PAYMENT BY MARCH 1, 2024

MAKE CHECKS PAYABLE TO:  
LA WOMEN IN AGRICULTURE  
8835 GREATHOUSE RD.  
LAKE CHARLES, LA 70607

OR



[LOUISIANAWOMENINAG.COM/PAYPAL](http://LOUISIANAWOMENINAG.COM/PAYPAL)

## PARTNER AGREEMENT

I \_\_\_\_\_ (PARTNER NAME), AGREE TO THE ABOVE PARTNER  
LEVEL FOR LOUISIANA WOMEN IN AGRICULTURE FOR 2024.

SIGNATURE :

DATE :